



The Greater NY Academy of Cosmetic Dentistry Presents:
The THRIVING Fee For Service Practice

Friday, October 14, 2016 8:30 am - 4:30 pm

Dr. Steven Rasner

7 CE Credits

At the Pearl River Hilton, Pearl River, NY, 40 minutes from Manhattan and 10 minutes from the Tappan Zee Bridge

This course will provide a real world recipe for breaking away from third-party carriers and regaining your independence. We'll also cover:

- The Fail-Proof Blueprint for the stagnant practice
- The art of getting paid up front
- What you need to become a superstar when you weren't born one
- Why patching that filling, bonding with the new patient, and waiting to present comprehensive care down the road is killing your practice
- The hidden jewels: the \$250,000 that 99% of practices leave on the table each year
- Protocols: what they are and why you'll never grow without them
- The weakest link to your profitability
- How to solve any problem in your day in the fewest possible steps
- Why most practices waste marketing dollars chasing the wrong market and more...
- Four principles for 90% case acceptance
- Real world ways to reduce overhead
- How to keep staff without going broke

Sign up TODAY:
Tuition: \$325.00 (reg. \$365)
Staff \$200.00 (reg \$225.00) each
GNYACD Phone: 845-352-7545
Mail to: GNYACD
274 Old Nyack Tpk
Spring Valley, NY 10977

Dr. Name: _____
Address: _____
City: _____ **St:** _____ **Zip:** _____
Phone: _____ **Email:** _____
Credit Card#: _____ **Exp:** _____
Billing Address: _____
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Team Members Attending:
1. _____
2. _____

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